



EVENT PROFILE SHEET	
Event	<b>Conference on Digital Parenting</b>
Date/Time	17 November 2018 (Saturday) / 7:30 AM – 4:00 PM
Target Venue	TBC
Attire	Casual
Event's Background	<p><b>RATIONALE:</b></p> <p>This <b>2018</b> marks the <b>26<sup>th</sup> year of the National Children's Month (NCM)</b> annually celebrated every <b>November</b> pursuant to <b>Republic Act No. 10661 s. 2015</b>, with the Council for the Welfare of Children (CWC), Department of Social Welfare and Development (DSWD) and National Youth Commission (NYC) as the lead agencies.</p> <p>Earlier in May 2018, CWC launched the Philippine Plan of Action to End Violence Against Children (PPAEVAC) which translates the findings of the 2015 National Baseline Study on Violence Against Children (NBS-VAC) into specific action and results.</p> <p>The <b>2015 NBS-VAC</b> revealed that most Filipino <b>children</b> experience and are vulnerable to <b>physical, psychosocial and sexual violence in any setting, but it is significantly high in the home</b>. An alarming 3 in 5 children suffer one or two forms of violence at home, while parents and other members of the family (brothers, cousins and sisters) are often the perpetrators of abuse.</p> <p>In addition, <b>2 in 5 children have experienced cyberviolence, either through the internet or cellphone. Risky online behavior and lack of supervision when using the internet exposes children to online sexual exploitation</b> (Systematic Literature Review of the Drivers of Violence Affecting Children, 2016). This data presents a timely issue concerning the risks of technology and online behavior.</p> <p>As approved by the Council Board in its Special Meeting conducted on 07 June 2018, the 26th NCM shall <b>focus on positive parenting</b>, with the theme <b>"ISULONG: TAMANG PAG-AARUGA PARA SA LAHAT NG BATA."</b></p> <p><b>Positive parenting</b> is the non-violent approach to parenting and caregiving children in their behavior while the parents acknowledge and respect their rights to a healthy development, protection from violence, and participation in their learning from infancy to adulthood.</p>
	<p><b>OBJECTIVE:</b></p> <p>To equip parents with the knowledge on how to handle or educate their children while in the cyberspace.</p>



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	<b>EXPECTED OUTPUT:</b>  Digitally-educated and empowered parents.
Attendees/ Participants	Target Number of Participants: 150 Composition of Participants: <ul style="list-style-type: none"> <li>• Parents, caregivers (e.g. middle class/ working class, OFWs, single parents, marginalized)</li> </ul>
Program Flow	<b><i>Kindly refer to the attached draft program.</i></b>
Media Coverage	Present.
CWC Event Coordinators	<p> <b>Name:</b> <b>Ruth Limson-Marayag</b>  <b>Designation:</b> Planning Officer III/ Officer-in-Charge  <b>Department/ Unit:</b> Public Affairs and Information Office  <b>Contact Number:</b> 781-1039 local 1005/ 1006  <b>Email Address:</b> <a href="mailto:mrelmarayag@cw.gov.ph">mrelmarayag@cw.gov.ph</a>; <a href="mailto:paio@cw.gov.ph">paio@cw.gov.ph</a> </p> <p> <b>Name:</b> <b>Celaine Cabrera</b>  <b>Designation:</b> Information Officer II  <b>Department/ Unit:</b> Public Affairs and Information Office  <b>Contact Number:</b> 781-1039 local 1005/ 1006  <b>Email Address:</b> <a href="mailto:cadcabrera@cw.gov.ph">cadcabrera@cw.gov.ph</a>; <a href="mailto:paio@cw.gov.ph">paio@cw.gov.ph</a> </p> <p> <b>Name:</b> <b>Marco Gamboa</b>  <b>Designation:</b> Administrative Aide III  <b>Department/ Unit:</b> Public Affairs and Information Office  <b>Contact Number:</b> 781-1039 local 1005/ 1006  <b>Email Address:</b> <a href="mailto:mrgamboa@cw.gov.ph">mrgamboa@cw.gov.ph</a>; <a href="mailto:paio@cw.gov.ph">paio@cw.gov.ph</a> </p>



**TENTATIVE PROGRAM DESIGN OF CONFERENCE ON DIGITAL PARENTING**

<b>Conference on Digital Parenting 7:30 AM to 4:00 PM</b>		
<b>Time</b>	<b>Activity</b>	<b>In-Charge</b>
7:30- 8:00	Registration	Plan International Philippines
<b>OPENING CEREMONY</b>		
8:00- 8:15	Invocation	<b>Children Representatives</b> Laura Vicuna Foundation
	National Anthem	
8:15- 8:25	Welcome Remarks	<b>Ms. Mary Mitzi “Mitch” Cajayon-Uy</b> Executive Director V Council for the Welfare of Children
8:25- 8:35	Keynote Message	<b>Mr. Eliseo M. Rio Jr.</b> Acting Secretary Department of Information and Communications Technology
<b>PLENARY SESSION</b>		
8:35- 9:05	<b>Session 1.</b> General Cyber-security Awareness and Cybercrimes	DICT
9:05- 9:20	Break	
9:20- 9:50	<b>Session 2.</b> General Overview Child Online Protection	UNICEF
9:50- 10:20	<b>Session 3.</b> Discussion of Social Media Terms and Online Language	Plan International
10:20- 10:50	<b>Session 4.</b> Safely Navigating the World of Social Media	Facebook- Asia Pacific Headquarters Technical Expert
10:50- 11:20	<b>Session 5</b> Parenting in Digital Age	
	<b>Session 5.1</b> (Technical Aspect)	DICT
	<b>Session 5.2</b> Talking to Teens about CyberSafety	<b>Mr. Ysrael C. Diloy</b> Senior Advocacy Officer Stairway Foundation Inc.
11:20- 12:00	<b>Overview of Topics for the Parallel Symposium:</b> a) Effects of Gaming on Children’s Character b) Protecting Children from Online Sexual Exploitation c) Go Low-Tech but High Touch	DICT
12:00-1:00	Lunch	
<b>PARALLEL SYMPOSIUM</b>		
1:00-3:00 PM	<b>A. Effects of Gaming on Children’s Character</b> Children’s Overall Wellness in Digital Age/ Overall Wellness: <ul style="list-style-type: none"> <li>• Physical Effects</li> <li>• Psychological/ Mental Effects</li> </ul>	Resource Speakers: <ul style="list-style-type: none"> <li>• Doctor/ Psychologist (c/o DICT)</li> <li>• Development Pediatrician (c/o UNICEF to consult Dr. Bernie Madrid)</li> </ul>



<b>Conference on Digital Parenting 7:30 AM to 4:00 PM</b>		
<b>Time</b>	<b>Activity</b>	<b>In-Charge</b>
	Open Forum	Moderator: Week 2 TWG (TBD)
	<p><b>B. Protecting Children from Online Sexual Exploitation</b>            Discussion on mainstream social media platforms on how they are being utilized for the online sexual exploitation of children.</p>	
	Open Forum	Moderator: Week 2 TWG (TBD)
	<p><b>C. Go Low-Tech but High Touch</b></p> <ul style="list-style-type: none"> <li>• Discussion focusing on physical connection between parents and children while maximizing benefits of digital technology</li> <li>• Presentation on UNICEF's <b>Masayang Pamilya Para sa Batang Pilipino (MaPa)</b></li> <li>• PCMN's Parenting Module (TBC)</li> </ul>	<ul style="list-style-type: none"> <li>• UNICEF (for MaPa)</li> <li>• PCMN (TBC)</li> </ul>
	Open Forum	Moderator: Week 2 TWG (TBD)
3:00- 3:15	Break	
<b>CLOSING CEREMONY</b>		
3:15- 4:00	Response from the Participants	
	Closing Remarks	<b>Mr. Dennis O'Brien</b> Country Representative Plan International Philippines
	Photo Op	
	Emcees: <b>Ms. Honey</b> of DICT (TBC)	